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Australia's PLACE Design Group leaves its mark in China

2 June, 2014 Geraldine Chua 0 comments

Design and planning consultancy, PLACE Design Group, has taken out top honours at the 2014 AustCham Westpac Australia China Business Awards (ACBA).

Announced at a gala dinner in Shanghai last week, the firm was declared winner of the Construction and Design category over finalists Bluescope Buildings, Greater Group and Worley Parsons.

"This award reflects the growing recognition across China of PLACE Design Group's distinctive contribution to urban design, landscape architecture and planning," praised Australian ambassador to the People's Republic of China, H.E. Frances Adamson.

As one of seven winners at the awards and the only urban design and planning practice to be recognised, PLACE Design Group boasts 10 offices across Australia, China and South-East Asia with over 180 staff.



Shanghai, Greentown by PLACE Design Group

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"This award is a huge coup for our industry. It is fantastic to see 'creating great places' is a priority for the Australia-China business community and we are proud to be seen as leaders of this," said Mark Burgess, director of PLACE Design Group and Principal for the practice's Shanghai Office.



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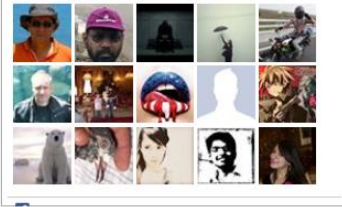
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Established in 2001, PLACE has covered a range of project applications, from managing the parkland design for the **Jezzine Barracks** in Townsville, to providing urban design services for the Lauderdale Quay in Tasmania, to creating a master plan of China's Wuxi Swan Lake development in its Jiangsu Province.



Wuxi Swan Lake

Sustainability is at the fore for this practice, which seeks to incorporate environmental best practice underpinned by New Urbanism and Place-Making principles into all its projects.

Having been in China for over 12 years, PLACE Design Group views its Chinese operations as integral to its success.

The AustCham Westpac Australia China Business Awards' (ACBA), which was established 21 years ago, aims to recognise companies that have worked to deliver products or services to the Greater China region.

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